

# AIM



# AMERICA'S INTERNATIONAL MISS WESTERN REGION 2025

May 10, 2025  
Davis Conference Center .  
Salt Lake City/Layton

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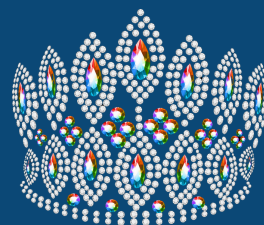


# Welcome

Welcome to the  
America's International Miss Western Region  
Pageant 2025! We are thrilled to have you join  
us for this exciting and fun-filled pageant.  
This handbook contains all the essential  
details for the State Pageant, including  
required competitions, optional events,  
themes, and more. We can't wait to see you  
shine!

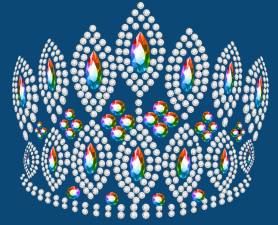
Please share how you Love, Lead and Serve on social media and use  
our official AIM hashtag to let us know. Our hashtag for all photos and  
posts will be #AIMwesternregionpageant

India Dickinson  
Director



# INTERNATIONAL ROYALTY

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*Little Miss  
Mia Love*



*Young Miss  
Paisley*



*Junior Miss  
Zoe*



*Ambassador  
Samantha*



*Pre-Teen  
Jessica*



*Teen  
Raynah*



*Miss  
Austynny*



*Mrs.  
Kelli*

*This could be you this year !*





AIM

AMERICA'S INTERNATIONAL MISS  
LOVE LEAD SERVE

# AGE DIVISIONS

Age as of September 1, 2025

America's International Little Miss Ages 4-6

America's International Young Miss Ages 7-9

America's International Junior Miss Ages 10-12

America's International Pre-Teen Ages 13-15

America's International Teen Ages 16-18

America's International Miss Ages 19-24

America's International Ms Ages 25 ++  
(Married/Unmarried/Children/No Children)

Each delegate will compete in two mandatory areas of  
competition for their division title.

All decisions are final.

AIM 1- Little Miss, Young Miss, Junior Miss

AIM 2- Pre-Teen, Teen, Miss and Ms

# AIM

AMERICA'S INTERNATIONAL MISS  
LOVE LEAD SERVE

## Rules for Make-Up

### AIM 1

Delegates ages 4-12 years old may wear light makeup for interview and stage events. We always want our delegates to look age-appropriate throughout the pageant.

Extensions and false eyelashes are allowed for stage only.

### AIM2

Delegates aged 13 years and up are free to style themselves as they wish, keeping in mind their age and the importance of representing their age appropriately. The makeup that is appropriate for a 13-year-old is not the same as it is for an adult. Please ensure your makeup looks age-appropriate while enhancing your appearance under stage lighting. Extensions and false eyelashes are allowed for all events.

Love



# MANDATORY EVENTS



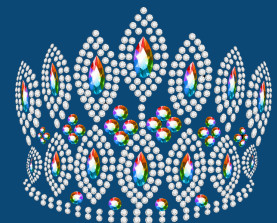
## Runway Wear 50%

This is your opportunity to model an outfit that defines your sense of style and fashion. This is a fun and upbeat modeling competition. Think Hollywood and New York fashion. Music is provided. The contestant's outfit should be age appropriate.



## Beauty/Formal Wear 50%

Contestants are judged on grace, poise, and overall appearance. Evening Gown should be age appropriate and floor length for ALL age divisions.



# OPTIONALS

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## **Casual Wear**

This is a fun competition for contestants to model a casual outfit of their choice. Outfits should be age appropriate. Music will be provided. One winner per age division will receive an official America's International Miss award.



# PHOTOGENIC

*Photos will be turned in at registration*

## **Color Photogenic**

Headshot only 5x7 or 8x10 size. You may enter up to three additional photos however; the fee is per photo. One winner per age division will receive an official America's International Miss award.

## **Black and White Photogenic**

Headshot only 5x7 or 8x10 size. You may enter up to three additional photos however, the fee is per photo. One winner per age division will receive an official America's International Miss award.

## **Print Model**

Modeling shots that would be used in publications like newspapers, magazines, and brochures. These can be full body shots, half body shots or headshots that are more high fashion style . You may enter up to three additional photos however, the fee is per photo. One winner per age division will receive an official America's International Miss award.

# America's Western Regional Ambassador

Ambassador will be awarded to the contestant that earns the highest number of points. Every dollar received from people's choice and ad page sales equals 1 point.

1 Vote = \$1

## One Ambassador from AIM Scholarship and AIM Baby





# Ad Pages

NOT MANDATORY

Ad pages are \$75 each. You will email in a ready to print ad page 8.5 x11 pdf.

emailed to

[westernaimpageant@gmail.com](mailto:westernaimpageant@gmail.com)

Sell 2 additional ad pages and receive- 2 Foot Trophy

Sell 4 additional ad pages and receive- 4 Foot Trophy

Sell 6 or more ad pages and receive- 6 Foot Trophy

Every ad page you sell will go towards the Ambassador title. Selling one ad page equals 75 points.

*Ambassador = People's Choice + Ad Pages*

# America's International Miss STATE Prize Package Crowning TWO Titles: Miss Utah and Western Region

- Custom Designed AIM State Crown
- Custom Sash with Name on back
- Birthday Gifts
- Christmas Gifts
- \$300.00 off International Fees

More to be added!



**Registration Fee- \$50**

**Entry Fee-\$200**

**\*Includes all mandatory events**

**\* One chaperone badge for all stage competitions and finals**

**\*Official welcome gift box to include t-shirt and crown pin**

**\*Photo in program book**

**\*Welcome gift at registration**

***Payment breakdown:***

*\$50 upon registering*

*Balance Due April 15, 2025*

***Optionals Fee***

*\$25 each*

*Program Book-\$20*

*Admission to watch- \$10 each (1 is included with entry fee)*

The pageant will take place as scheduled, regardless of the number of participants..

**\*Entry deadline is April 15, 2025\***



# Sweetheart Pageant

For those not wanting to attend Internationals.

Open to ages 4 and up.

Please follow the guidelines for our  
Scholarship Pageant.

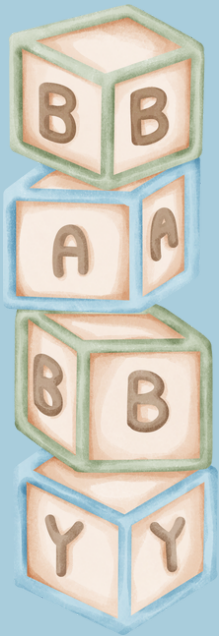
**DOES NOT ADVANCE TO  
INTERNATIONALS**

**Fees for Sweetheart Pageant**

**Registration Fees- \$50**

**Pageant Fees- \$100**

**Optionals- \$25**



# AIM

AMERICA'S INTERNATIONAL MISS  
LOVE LEAD SERVE



## B A B Y

### Age as of April 15, 2025

(Babies only)

**Baby Miss     0-12 mths**

**Tiny Miss     13-23 mths**

**Toddler Miss     2 years**

**Princess     3 years**

**Babies are invited to AIM Baby Nationals,  
but it is NOT mandatory.**

**Nationals is held in Pelion, South Carolina**

# Mandatory Competition

## Beauty (Evening Gown)

Contestants are judged on personality and overall appearance. Evening Gown should be age appropriate and may be short or floor length. This will include prettiest eyes, smile and hair.

**\*No fake eyelashes\***

## Optional Competitions

### Color Photogenic

Headshot only. You may enter up to three additional photos however, the fee is per photo. One winner per age division will receive an official America's International Miss Plaque. One overall Winner in AIM Baby will win Plaque and gift.

### Black and White Photogenic

Headshot only. You may enter up to three additional photos however, the fee is per photo. One winner per age division will receive an official America's International Miss Plaque. One overall Winner in AIM Baby will win Plaque and gift.

### Snapshot Photogenic

Snapshots should be just that, snapshots. They can come right off your cell phone. One winner per age division will receive an official America's International Miss Plaque. One overall Winner in AIM Baby will win Plaque and gift.



# AIM Baby Ambassador

Ambassador will be awarded to the contestant that earns the highest number of points. Every dollar received from people's choice and ad page sales equals 1 point.

This title is a part of  
AIM Baby State Court and  
will receive the same Queen's Prize  
Package.

*People's Choice + Ad Pages = Ambassador*



# AIM Baby State Prize Package

- \*Official AIM State Baby Crown
- \*Official AIM State Baby Sash
- \*Official AIM State Baby Plaque
- \*Toys/gifts throughout reign

**Registration Fee- \$50**

**Entry Fee - \$50**

Includes all mandatory events, photo in program book and one mandatory badge for all competitions.

**Optionals Fee- \$20 each**



# SCHEDULE

**AIM Baby- Registration 9:00-10:00 am  
Competition 10:00 am  
Crowning Immediately Following**

**AIM Scholarship/Sweetheart will compete at the same time.  
Judges will NOT know who is competing to advance.**

**AIM 1 (Little Miss/Young Miss/Junior Miss)  
Registration 11:00 am  
Runway 12:00 pm  
Formal Wear 1:00 pm  
Crowning Immediately Following**

**AIM 2 (Pre Teen/Teen/Miss/Ms.Mrs)  
Registration 2:00 pm  
Runway 3:00 pm  
Formal Wear 4:00 pm  
Crowning Immediately Following**

**This schedule may change closer to the date depending on  
entries.**



We hope you will join us in Savannah, Ga for Internationals where one lucky winner will win a brand new car!!! Winner will be drawn during our Dance Party on Saturday Night.

# 2025 Savannah, GA

October 10-12

Pageant: The Savannah Convention Center  
Host Hotel: The Westin Harbor Golf Resort and Spa



Welcome  
Dinner  
on  
The Georgia Queen  
Cruise Ship

Appointed Titles Available  
October 15, 2024